Growth Performance

PRIORITISATION TOOL

RICE Scoring Template

A framework for scoring and ranking competing initiatives objectively. RICE removes gut-feel from prioritisation by requiring you to score each item on four dimensions: Reach, Impact, Confidence, and Effort.

The RICE formula: Score = (Reach x Impact x Confidence) / Effort

Reach: How many people or outputs will this affect in a given time period? Score 1–10.
Impact: How significantly will it move the metric or outcome you care about? Score 1 (minimal) to 10 (transformative).
Confidence: How confident are you in your Reach and Impact estimates? Score as a percentage: 100% (very confident), 80% (reasonably confident), 50% (uncertain), 20% (speculative). Divide by 100 when calculating.
Effort: Total person-months or effort units required. Higher effort = lower score. Score 1 (minimal) to 10 (massive).

Higher RICE score = higher priority. Items with equal scores: default to the one with higher Confidence.

CONTEXT / DECISION BEING MADE

TEAM / OWNER

DATE

INITIATIVE / TASK	REACH (1-10)	IMPACT (1-10)	CONFIDENCE (20/50/80/100%)	EFFORT (1-10)	RICE SCORE	PRIORITY RANK

OUTCOMES AND DECISIONS

TOP 3 ITEMS BY RICE SCORE, WHAT DOES THIS TELL US?

ITEMS WHERE CONFIDENCE IS LOW, WHAT DO WE NEED TO FIND OUT BEFORE COMMITTING?

ANY ITEMS THE RICE SCORE SURPRISES US ON, AND WHY MIGHT THAT BE?

AGREED PRIORITY ORDER AND NEXT STEPS

Want help putting this into practice?

Growth Performance builds the human advantage in an AI-driven world, with people, teams and leaders.

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